

## 2010 Sponsorship Overview

### General Sponsorships: \$4,950

General Sponsors of the 2010 SRI in the Rockies Conference will enjoy the following benefits:

- ✓ One full conference registration, including eight meals, receptions, taxes and gratuities for one person (*Benefactors receive three full registrations.*)
- ✓ One quarter-page black & white ad in the Conference Notebook (*Benefactors receive a full-page color ad.*)
- ✓ Access to the conference registration list in advance of the conference, and thereafter, upon request
- ✓ A six-foot display table draped and skirted (*Benefactors receive a larger and more prominent display space.*)
- ✓ Logo with brief description of your organization on the conference website with a link to your website
- ✓ Inclusion in a looped PowerPoint presentation of sponsor logos projected continuously during meals
- ✓ Distribution of product/service information to First Affirmative affiliated advisors throughout the year

Sponsor exhibits will be positioned “in the flow” of conference traffic. In addition to our annual Exhibitor Fair on Friday night (November 19, 2010), we will be positioning breaks in the exhibit spaces, providing sponsors with as much participant traffic flow as possible throughout our time together in San Antonio.

### Conference Notebook: Advertising Upgrades

Sponsors may upgrade to a full-page black & white ad for an additional \$535 or to a half-page black & white ad for an additional \$295. The Conference Notebook will be spiral bound and will include the conference agenda, plenary speaker photos and bios, and the list of conference participants, with sponsor ads interspersed throughout.

Benefactor ads will receive priority placement. Other conference sponsor ads will be placed on a first-come, first-served basis—so don't be late with your submission! Ad specifications and submission details will be provided upon receipt of your sponsorship commitment.

### Sponsor Presentations: \$3,500

Twenty 30-minute presentation time slots are available to sponsoring organizations. Benefactors, Meal/Event Sponsors, and General Sponsors may purchase a Sponsor Presentation. Sponsor Presentations will be scheduled in as non-duplicative a manner as possible.

**The cost of a 30-minute Sponsor Presentation is an add-on to the price of a General Sponsorship, or a Meal/Event Sponsorship.**

*One 30-minute Sponsor Presentation time slot is automatically included as a benefit for Benefactors.*

**QUESTIONS? Contact Conference Coordinator Krystala Kalil at 888.774.2663 / [Krystala@SRIintheRockies.com](mailto:Krystala@SRIintheRockies.com)**

## Meal / Event Sponsors

Meal/Event Sponsors will receive all of the General Sponsorship benefits described above PLUS additional benefits (see the Notes below for more details). Previous sponsors have the right of first refusal on the Meal or Event that they sponsored the past year.

MEAL / EVENT	DATE	SPONSOR FEE	SPONSORS
Opening Reception*	Nov. 18	\$17,500	AVAILABLE
Dinner*	Nov. 18	\$17,500	ECD/Hope Community Credit Union
Ice Cream Social*	Nov. 18	\$17,500	Pax World Management LLC
Breakfast	Nov. 19	\$6,900	AVAILABLE
Morning Break	Nov. 19	\$6,900	Moxy Vote
Lunch	Nov. 19	\$6,900	Self Help Credit Union
Afternoon Break	Nov. 19	\$6,900	AVAILABLE
Dinner*	Nov. 19	\$17,500	RiskMetrics Group
Breakfast	Nov. 20	\$6,900	AVAILABLE
Morning Break	Nov. 20	\$6,900	AVAILABLE
Lunch	Nov. 20	\$6,900	DB Climate Change Advisors
Afternoon Break	Nov. 20	\$6,900	AVAILABLE
Dinner*	Nov. 20	\$17,500	Calvert
Celebration/Dance*	Nov. 20	\$17,500	Sustainalytics
Brunch	Nov. 20	\$8,500	Calvert Foundation
Recycling		\$8,500	AVAILABLE
Cyber Stations		\$8,500	ShoreBank
Appreciation Gifts		\$8,500	AVAILABLE
Carbon Offsets		\$8,500	Trillium Asset Management
Computers		\$6,900	Dell (plus loan of 15 laptop computers)
Photography		\$8,500	AVAILABLE

\* Certain Meal / Event Sponsorships are generally reserved for Benefactor Level Sponsors.

## Meal / Event Sponsorship Notes:

The following sponsors may present for **up to four minutes** at the meals designated below:

- **Breakfast Sponsors**, Morning and Afternoon **Break Sponsors** will have the opportunity to speak after lunch the day they sponsor.
- **Lunch Sponsors** will have the opportunity to speak near the end of their lunch.
- **Dinner Sponsors** will have an opportunity to speak near the end of their dinner.
- Our **Brunch Sponsor** will have an opportunity to speak after dinner the prior evening.

- **Opening Reception, Recycling, Cyber Station, and Carbon Offset Sponsors** will each have an opportunity to speak near the end of a dinner during the conference.
- Our **Appreciation Gifts Sponsor** will have an opportunity to speak after a dinner. This sponsorship enables us to provide high-quality appreciation gifts to Speakers, Agenda Committee members, Directors of the Social Investment Forum, and Conference Staff. The sponsor's logo and company story are included in the information that accompanies the appreciation gift.
- Our **Photography Sponsor** will have an opportunity to speak during a lunch. This sponsor will be recognized for underwriting the professional photographs taken throughout the conference. The sponsor's logo will be prominently featured on the video montage shown prior to the Celebration/Dance, as well as on the website photos highlighting the 2010 conference.

Please remember that each of the above speaking opportunities is for **up to FOUR MINUTES**.

In addition to the sponsorship fee identified above, our **Computer Sponsor** will provide fifteen laptop computers for use during the conference. The Computer Sponsor's logo will be projected on screen at the beginning of every session where a PowerPoint presentation is used. The computer sponsorship benefit package **does not include an opportunity to speak**.

## Benefactors: \$17,500

**Benefactors are our most valued allies and supporters.** Bloomberg, Calvert, Dell, Pax World Funds, and the Social Investment Forum supported the conference at the Benefactor level in 2010. First Affirmative is recognized as a Benefactor due to the incredible amount of time and effort it contributes toward organizing the conference.

**Benefactor level sponsors will receive all of the General Sponsorship benefits described above PLUS:**

- ✓ Three conference registrations (3 individual participants, including 8 meals, receptions, events, taxes and gratuities)
- ✓ Meal/Event sponsorship with up to **four minutes** to speak to everyone assembled for a meal
- ✓ One 30-minute Sponsor Presentation time slot
- ✓ A full-page color ad in the Conference Notebook
- ✓ Banner ad on conference website
- ✓ Premium exhibit space—larger, more prominent display space than lower level sponsors

## Deadlines:

- ✓ **Upon Commitment**      50% of Sponsorship Payment Due
- ✓ **July 15, 2010**          Sponsorship Payment Due in Full

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